

**BATHAE DUNNE LLP**

Yavar Bathae (CA 282388)  
yavar@bathaeedunne.com  
Andrew C. Wolinsky (CA 45965)  
awolinsky@bathaeedunne.com  
445 Park Avenue, 9th Floor  
New York, NY 10022  
Tel.: (332) 322-8835

Brian J. Dunne (CA 275689)  
bdunne@bathaeedunne.com  
Edward M. Grauman (*pro hac vice*)  
egrauman@bathaeedunne.com  
901 South MoPac Expressway  
Barton Oaks Plaza I, Suite 300  
Austin, TX 78746  
Tel.: (213) 462-2772

*Interim Co-Lead Counsel for the  
Advertiser Classes*

**SCOTT+SCOTT ATTORNEYS AT LAW LLP**

Amanda F. Lawrence (*pro hac vice*)  
alawrence@scott-scott.com  
Patrick J. McGahan (*pro hac vice*)  
pmcgahan@scott-scott.com  
Michael P. Srodoski (*pro hac vice*)  
msrodoski@scott-scott.com  
156 South Main Street, P.O. Box 192  
Colchester, CT 06415  
Tel.: (860) 537-5537

Patrick J. Coughlin (CA 111070)  
pcoughlin@scott-scott.com  
Carmen A. Medici (CA 248417)  
cmedici@scott-scott.com  
Hal D. Cunningham (CA 243048)  
hcunningham@scott-scott.com  
Daniel J. Brockwell (CA 335983)  
dbrockwell@scott-scott.com  
600 W. Broadway, Suite 3300  
San Diego, CA 92101  
Tel.: (619) 233-4565

[Additional counsel on signature page.]

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

MAXIMILIAN KLEIN, et al., on behalf of  
themselves and all others similarly situated,

Plaintiffs,

v.

META PLATFORMS, INC.,

Defendant.

Consolidated Case No. 3:20-cv-08570-JD

The Hon. James Donato

**ADVERTISER PLAINTIFFS'  
ADMINISTRATIVE MOTION TO FILE  
DOCUMENTS UNDER SEAL AND  
NOTICE OF LODGING PURSUANT TO  
CIVIL LOCAL RULE 79-5 AND THE  
COURT'S STANDING ORDER FOR  
CIVIL CASES**

Hearing Date: December 14, 2023  
Hearing Time: 10:00 a.m.  
Courtroom: 11, 19th Floor

Pursuant to Civil Local Rules 7-11 and 79-5, and ¶31 of the Standing Order for Civil Cases Before Judge Donato concerning “cases where voluminous or multiple administrative motions to seal would be filed if normal procedures were followed,” Advertiser Plaintiffs Affilious, Inc., Jessyca Frederick, Mark Berney, 406 Property Services, PLLC, Mark Young, and Katherine Looper (“Advertiser Plaintiffs”) submit this administrative motion to file under seal the unredacted versions of Advertiser Plaintiffs’ Notice of Motion, Motion for Class Certification, and Memorandum in Support, as well as Exhibits 1-74 and 76-79 to the Lawrence Declaration in their entirety, Exhibits A and B to the Williams Declaration in their entirety, Exhibits A and B to the Kreitzman Declaration in their entirety, Exhibits A and B to the Gans Declaration in their entirety, and Exhibit B to the Fasser Declaration in its entirety. The sealed documents are listed with further detail in the below table. Pursuant to the Court’s Standing Order, the reasons for sealing will be discussed in a forthcoming omnibus sealing motion, to be filed upon completion of briefing. Plaintiffs also hereby provide notice of lodging to all parties and their counsel pursuant to Civil Local Rule 79-5(e).

<b>Document</b>	<b>Confidentiality</b>	<b>Filing Form</b>
Notice of Motion, Motion for Class Certification, and Memorandum in Support	Contains Information Designated Confidential by Defendant Meta Platforms, Inc. and the following third parties: Snap, Inc. and Netflix, Inc.	Filed Under Seal and Redacted Version Filed on Public Docket
Lawrence Decl. Ex. 1	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 2	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 3	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 4	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 5	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
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Lawrence Decl. Ex. 8	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 9	Designated Confidential by Defendant Meta	Filed Under Seal

	Platforms, Inc.	
Lawrence Decl. Ex. 10	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 11	Designated Confidential by third party Snap Inc.	Filed Under Seal
Lawrence Decl. Ex. 12	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Lawrence Decl. Ex. 13	Designated Confidential by third party Live Nation Worldwide, Inc.	Filed Under Seal
Lawrence Decl. Ex. 14	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
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Lawrence Decl. Ex. 29	Designated Confidential by third party Netflix Inc.	Filed Under Seal
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Lawrence Decl. Ex. 31	Designated Confidential by third party Netflix Inc.	Filed Under Seal
Lawrence Decl. Ex. 32	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal

1	Lawrence Decl. Ex. 33	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
2	Lawrence Decl. Ex. 34	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
3	Lawrence Decl. Ex. 35	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
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12	Lawrence Decl. Ex. 44	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
13	Lawrence Decl. Ex. 45	Designated Confidential by third party Alphabet Inc.	Filed Under Seal
14	Lawrence Decl. Ex. 46	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
15	Lawrence Decl. Ex. 47	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
16	Lawrence Decl. Ex. 48	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
17	Lawrence Decl. Ex. 49	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
18	Lawrence Decl. Ex. 50	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
19	Lawrence Decl. Ex. 51	Designated Confidential by third party Alphabet Inc.	Filed Under Seal
20	Lawrence Decl. Ex. 52	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
21	Lawrence Decl. Ex. 53	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
22	Lawrence Decl. Ex. 54	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
23	Lawrence Decl. Ex. 55	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
24	Lawrence Decl. Ex.	Designated Confidential by Defendant Meta	Filed Under Seal

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22	Lawrence Decl. Ex. 77	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
23	Lawrence Decl. Ex. 78	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
24	Lawrence Decl. Ex. 79	Designated Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
25	Williams Decl. Ex. A	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc. and the following	Filed Under Seal

	third parties: Alphabet Inc; Hootsuite, Inc.; LinkedIn Corp.; Microsoft Corp.; Twitter, Inc.; Snap Inc.	
Williams Decl. Ex. B	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc. and the following third parties: Alphabet Inc; Hootsuite, Inc.; Twitter, Inc.; Snap Inc.	Filed Under Seal
Kreitzman Decl. Ex. A	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Kreitzman Decl. Ex. B	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Gans Decl. Ex. A	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc. and third party Snap Inc.	Filed Under Seal
Gans Decl. Ex. B	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal
Fasser Decl. Ex. B	Contains Information Designated as Confidential by Defendant Meta Platforms, Inc.	Filed Under Seal

Dated: September 15, 2023

**BATHAE DUNNE LLP**

/s/ Yavar Bathae

Yavar Bathae (CA 282388)  
yavar@bathaeedunne.com  
Andrew C. Wolinsky (*pro hac vice*)  
awolinsky@bathaeedunne.com  
Adam Ernette (*pro hac vice*)  
aernette@bathaeedunne.com  
Priscilla Ghita (*pro hac vice*)  
pghita@bathaeedunne.com  
Chang Hahn (*pro hac vice*)  
chahn@bathaeedunne.com  
445 Park Avenue, 9th Floor  
New York, NY 10022  
Tel.: (332) 322-8835

Brian J. Dunne (CA 275689)  
bdunne@bathaeedunne.com  
Edward M. Grauman (*pro hac vice*)  
egrauman@bathaeedunne.com  
Andrew M. Williamson (CA 344695)  
awilliamson@bathaeedunne.com  
901 South MoPac Expressway  
Barton Oaks Plaza I, Suite 300  
Austin, TX 78746

Respectfully submitted,

**SCOTT+SCOTT  
ATTORNEYS AT LAW LLP**

/s/ Amanda F. Lawrence

Amanda F. Lawrence (*pro hac vice*)  
alawrence@scott-scott.com  
Patrick J. McGahan (*pro hac vice*)  
pmcgahan@scott-scott.com  
Michael P. Srodoski (*pro hac vice*)  
msrodoski@scott-scott.com  
156 South Main Street, P.O. Box 192  
Colchester, CT 06415  
Tel.: (860) 537-5537

Patrick J. Coughlin (CA 111070)  
pcoughlin@scott-scott.com  
Carmen A. Medici (CA 248417)  
cmedici@scott-scott.com  
Hal D. Cunningham (CA 243048)  
hcunningham@scott-scott.com  
Daniel J. Brockwell (CA 335983)  
dbrockwell@scott-scott.com  
600 W. Broadway, Suite 3300  
San Diego, CA 92101  
Tel.: (619) 233-4565

1 Tel.: (213) 462-2772

2 Allison Watson Cross (CA 328596)  
3 across@bathaeedunne.com  
3420 Bristol St., Ste 600  
4 Costa Mesa, CA 92626-7133

5 *Interim Co-Lead Counsel for the  
Advertiser Classes*

6 **LEVIN SEDRAN & BERMAN LLP**

7 Keith J. Verrier (*pro hac vice*)  
8 kverrier@lfsblaw.com  
Austin B. Cohen (*pro hac vice*)  
9 acohen@lfsblaw.com  
510 Walnut Street, Suite 500  
10 Philadelphia, PA 19106-3997  
Tel.: (215) 592-1500  
11 Fax: (215) 592-4663

12 *Members of Executive Committee for the*  
13 *Advertiser Classes*

Patrick J. Rodriguez (*pro hac vice*)  
prodriguez@scott-scott.com  
230 Park Avenue, 17th Floor  
New York, NY 10169  
Tel.: (212) 223-6444

*Interim Co-Lead Counsel for the  
Advertiser Classes*

7 **AHDOOT & WOLFSON, PC**

Tina Wolfson (CA 174806)  
twolfson@ahdootwolfson.com  
Robert Ahdoot (CA 172098)  
rahdoot@ahdootwolfson.com  
Theodore W. Maya (CA 223242)  
tmaya@ahdootwolfson.com  
Henry J. Kelson (*pro hac vice*)  
hkelston@ahdootwolfson.com  
2600 West Olive Avenue, Suite 500  
Burbank, CA 91505  
Tel.: (310) 474-9111  
Fax: (310) 474-8585

*Members of Executive Committee for the  
Advertiser Classes*



**CERTIFICATE OF SERVICE**

I hereby certify that on September 15, 2023, I caused a true and correct copy of the foregoing document to be served by electronic mail on all counsel of record.

Dated: September 15, 2023

By: /s/Amanda F. Lawrence  
Amanda F. Lawrence